Excel Challenge – Homework

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1. Given the provide data, what are the three conclusion we can draw about Kickstarter campaigns?

* The successful category is Theater – Musical, looks like people follow more that kind of topics.
* The Film & Video – Drama are the worst filed where people go to back the project.
* Just a few dares to bet as a Journalist and 100% of these projects ended as Cancelled.

1. What are some limitations of this dataset?

* The data don’t show the traffic created by Category.
* Lack of previous data for comparisons.

1. What are some other possible tables and or graphs that we could create?

We can create other table to determinate and compare if the campaign more expensive are the most successful, to see the return of investment.

Also we can create another table to see the most successful field by Category, even Theater is the most successful category there are subcategory that we can see that are not profitable and they show some trending to failed or cancelled